

Abstract

This bachelor thesis analyses two Czech song music charts, a radio one in the years 2006 to 2020, and a digital one in the years 2015 to 2020. The charts are compiled by Česká národní skupina Mezinárodní federace hudebního průmyslu (Czech National Group of International Federation of the Phonographic Industry). The theory section of the thesis is primarily based on the theory cycles in symbol production, which is used in operationalization of the measured concepts. The analysis examines the diversity of charts, their mutual intersection by shared songs, time delay between the first appearances of a shared song in each of the two charts, number of weeks needed for a song to chart as number one, and the changes of market concentration of music labels. For these concepts, it identifies time trends and the differences between the two charts. The main conclusions are that diversity in the digital chart is higher than in the radio one, that dissimilarity between the charts is growing, that time delay of a song charting in radio after charting in digital is getting longer, and that market share of the major music labels is decreasing. In the conclusion the thesis introduces several new research topics and hypotheses for the purposes of future sociological analysis of Czech music market.

Keywords

Popular music, music charts, music industry, radio, digital music platforms