

Abstract

This thesis aims to present how the daily *Sport*, the web *iSport*, the sports section of *MF Dnes* and the website *sport.idnes.cz* reported on the coronavirus crisis in connection with the Fortuna League. To achieve the objectives of the thesis, quantitative content analysis is used. Three time periods are examined in the thesis, with each period chosen to cover an important period in the events related to the coronavirus crisis and the Fortuna League. The research part of the thesis analyses the articles published in each period, as well as examining mentions of clubs and the use of narratives. The results are compared both between periods and between media. The thesis also presents the Fortuna League as a competition, individual clubs and their history. At the same time, the thesis chronologically characterizes the key events of the coronavirus crisis in the Czech Republic. It also briefly presents recent research findings on sports journalism during the coronavirus crisis.