

## **Abstract**

The *Trends in Czech TV Travel Series Between the Years 2010-2020* diploma thesis outlines the typology and main trends in travel series that premiered on Czech public broadcast television channels between 2010 and 2020. The aim of this thesis is to introduce categories of Czech TV travel series and describe how the viewer is addressed. In the theoretical section, the terms such as TV travel journalism and the issue of celebritization and celebrification are defined. By introducing the concept of the Tourist Gaze, the problematic aspects of TV travel series are defined, be it the stereotypization of a displayed environment or the commercialization of its content. Following the methodology section, the thematical classification of Czech TV travel series is presented. In turn, the main part of the thesis focuses on establishing five typological categories of the travel series. After analysing several randomly selected episodes of the programmes, the thesis then sums up the most important peculiarities of Czech public broadcast production of travel series between the years 2010-2020 and identifies the most crucial development trends within the genre.