

Abstrakt

Diploma thesis Case study of the reality show Tlouštíci – reality show as a way to happiness aims to explore how the definition of the makeover reality television is interpreted and implemented in individual moments of the show's creation (contents, creators, participants), which understands change of lifestyle as a way to increase quality of life. The main sources of information for this diploma theses are the contents of the individual episodes of the show Tlouštíci, interviews with the creators of the show and the participant, and non-participant observation of the castings and the shooting of the second series. The theoretical part of the thesis discusses the issue of obesity from a medical and social point of view and the development of depictions and views on obesity. The work is also based on the topic of relationship between a doctor and an obese patient. In the theoretical part the diploma thesis further analyzes the theory and history of reality television shows, specifically makeover reality television. The practical part then examines the contents, interviews and observations that were made and with the help of a case study of the work examines how the makeover of reality TV can be interpreted at each level as a way to happiness. Then the diploma thesis interprets the results of the case study and describes the levels of the transformation of the participant, which he or she went through (physical, mental, social, etc.) and in which parts of the who they can be found.