

Abstract

The thesis "Influence of the Czech News Agency's coverage on the content of sport sections of Internet portals Aktuálně.cz, iDnes.cz and Sport.cz" examines the influence of agency news on the production of sports sections of selected news servers on the basis of quantitative content analysis. In the theoretical part of the thesis, basic information about news agencies, the Czech News Agency (hereinafter referred to as "ČTK"), sports, sports journalism and online media is described. The concept of agenda setting is also explained and the analysed internet portals are briefly described. The practical part of the thesis presents, in addition to an explanation of the research methodology used, the analysis itself, which was carried out on a total of 1882 articles from all three servers for the period from 17th September 2020 to 30th September 2020. Based on the data obtained, all six research questions are subsequently answered. Five questions concern the correspondence of the published texts with the agency news and the claimed authorship, while the last one focuses on the authorship of the published photographs. The data obtained from the analysis are supplemented in each subchapter by the statements of the sports editors of the servers in question, who were contacted by e-mail and asked to complete the questionnaire. Responses to the questions were received from two editors-in-chief, while the third apologised due to time constraints.