The aim of my bachelor thesis – The Gloss and Misery of Employment Advisory – is to evaluate the project of employment advisory. Since 2006 this activity has been implemented within the scope of Social Integration Programs as a reaction to existence of socially excluded slums in the Czech Republic. The activity of a career counsellor comprises both consultancy and field social work. This plan wants to help people, who are prejudiced by social exclusion on a labour market. In the first part of the thesis I will attempt to work out a detailed description of such socially excluded slums. I will approach problems people at the edge of our society have to deal with. In the second part I will be engaged by forms of help for socially excluded slums and I will focus on a work of a particular career counsellor. On the basis of assembly information I will be able to evaluate, whether this project of employment advisory will be helpful in solutions to the problems of social exclusion. I hope my thesis will not only help wider society to gain insight into this issue, but also will answer for self-reflection of people who work in these locations.