

Abstract

This bachelor thesis deals with the analysis of tourism in Příbram. More specifically, it focuses on mining tourism, its manifestations in the world, in Europe and in the Czechia, and then studies in detail the possibilities and development of the model area of Příbram. The aim of the work is to characterize a new form of tourism and apply the acquired knowledge to the selected area. The first part focuses on the definition and delimitation of mining tourism in the world tourism. The complexity of the definition, suitable assumptions and the importance of this form of tourism in the global, European and specifically in the Czech scale are discussed. The work also deals with the current state of mining facilities in the Příbram region and their use in mining tourism. At the same time, the negative impacts caused by the ongoing covid-19 pandemic are being discussed. From the acquired knowledge and guided interviews, shortcomings are analyzed and the possibilities of further development of mountain tourism are created. The results showed that although mountain tourism in the Příbram region is well developed, there is still untapped potential for the future growth.

Key words: tourism, mining tourism, Příbram, Mining museum