

This diploma thesis focuses on evolution of ecological thinking and environmentalism in the Czech Republic since 1989. Firstly, I presented environmental conceptions, on which ecological organisations are based and then I outlined present situation in the environment in the Czech Republic. Secondly, I aimed at two of the most famous environmental organisations: „Hnutí DUHA - Přátelé Země ČR“ , „Děti Země“ (Children of the Earth) and Green Party, which I have chosen as an institution which uses different methods to enforcement of similar goals. I asked members of these organisations about their situation, it came out that the biggest problem which they are facing to is the absence of qualified and experienced personalities. Another problem are long-term differences of opinion, especially inside Green Party. On the contrary, public lack of interest in a voluntary activity in these non-profit associations causes further that their financial support is constantly decreasing. Personal and economical situation of Children of the Earth is critical, „Hnutí DUHA“ is working hard on improving its public communication. In comparison with the 90s healthy environment has been in the human list of values steadily dropping.