

## **Annotation**

This thesis focuses on present prehension of publicistic genre of film review by its authors and seeks for its differences from original theoretical definitions including the reasoning and question on its future change. Derivation of our research is confirmation of hypothesis which was conclusion of previous bachelor thesis and it speaks of transformational tendency of film reviews in time. Combination of quantitative and qualitative technique gathering data, therefore questionnaire survey with present-day film reviewers and semi-structured interviews with well-known figures, aims to the most perfect capturing of their present output, equipment for it and values, but also theirs own authorship opinions about points of importance within writing about movies and how it is changing in time and eventually where it is heading.