

REPORT
OF THE MAGISTER EXAMINATION

held on 01.08.2020

Mr Thomas Declan Roy Curran



00194886

Student book number: **1169488**

Field of Study: **European Studies**, second cycle programme

Specialisation:

Pursued a programme of study in: 2018/19 - 2019/20

Submitted a thesis entitled: **Competition & Transition: Divergent Approaches to Nation Branding in Estonia and Latvia**

The Magister examination has been scheduled on 01.08.2020 in front of the Examination Board composed of:

Chairperson: dr Natasza Styczyńska

Academic Supervisor: dr hab. Jacek Kołodziej, prof. UJ

Member: dr Marcin Wojciech Zubek

Exam questions

Grade

1. What is a difference between branding of consumer product and nation branding?

2. Have you noticed any competitive narratives between the two analysed cases?

3. Tell us about positioning of national brands?

4.5

The Examination Board ascertained that the Candidate Thomas Declan Roy Curran had passed the **Magister** examination with the grade:

Taking into consideration:

the average grade of studies	4,59	*	4 =	18,360
the grade awarded on the thesis	4,5	*	3 =	13,5
the present examination grade	4,5	*	1 =	4,5

Grade of studies: (36,36/8) 4,54

the Examination Board decided to award the Candidate the degree of **magister**

Grade of studies (to be entered on the diploma):

5,0

Signatures of the Members of the Board

Signature of the Chairperson of the Board

Mar. Styczyńska
Kołodziej

N. Styczyńska