

Annotation

The thesis „Popular Music in Television Entertainment in 90's in Czech Republic“ is mainly engaged in the development of music show in this period, namely monitors developments of hit-parades Medúza and Eso. The period of 90's can be talk like a top of this kind of shows that have been an integral part of television entertainment. In connection with their development this study also deals with the history of these formats prior to 1989 and with the period context. The complexity of the topic also forms the theoretical basis in which work is about notions of popular culture, mass and consumer culture and globalization. The concept of globalization is closely related to the developement of television programs. Globalization is going through all the basic components of the production of these programs, both music and the television environment itself, and is just a possible consequence of the decline in the popularity of television hit-parades today.

Keywords

Television entertainment, popular music, format in TV, music show, hit-parade