

Abstract

The master thesis *Incorrect expression in selected news sites' Facebook pages: comparative analysis* deals with uncivil comments in the Facebook pages of two news web sites, which are considered as disinformation - Aeronet.cz and ParlamentníListy.cz, and two news web sites, which are considered as serious - Aktuálně.cz and Novinky.cz. The theoretical part describes previous research with a similar focus, on the results of which I set hypotheses. The reader will be acquainted with the incivility, which is indecency, rudeness, but also with new media or social networks. The aim of the research is to find out whether incivility appear in the Facebook comments under the articles dealing with the migration crisis, and if so, to whom these incivility comments are directed. Comments were collected on articles shared on Facebook pages in the period from 1st January 2019 to 30th June 2019. Qualitative coding of comments identified several regularly recurring categories of incivility, as well as typologies of persons against whom incorrect expressions were directed. The results of the quantitative analysis showed that incivility occurs in the comments, they are most often directed against migrants, using contempt or vulgarisms. As part of the analyzed comments, more incivility appeared on the Facebook pages of serious news websites.