

Abstract (in English):

Subject of the proposed work is the analysis of means for expressing language attitudes in the corporate environment, the research specifically focuses on Turkish department of one of the international companies based in Prague. In addition to native speakers of Turkish, speakers of Azeri also work in this department. As both of these Turkic languages are to some extent intelligible, the contact of these languages occurs regularly both in work related and in regular communication between the employees of both nationalities. However, Turkish dominates both in terms of the number of speakers in the group and its prestige. The thesis examines language attitudes in this selected group, with emphasis on language phenomena that indicate dominance of one language over another. The work also evaluates the issue of data collection using so-called participatory observation. The work is based on ethnographic premises, during the research data were obtained using recordings and questionnaires, at the same time the research is based on available scientific literature.