

The bachelor's thesis entitled "Twenty Years of the TV Show Magic Kindergarten on the Czech Television" deals with the TV show Magic Kindergarten for preschool children on the Czech television public broadcasting. The goal of the thesis is to find and describe basic changes of the show in the period of twenty years of its broadcasting history. Before the research part, the issue of broadcasting for children and its specifics, the history of composed television shows for children in the Czech Republic and the current state of composed TV shows for children are introduced. Following part of the thesis is dedicated to the TV show Magic Kindergarten - basic description and characteristics of the cited composed television show designed for the youngest viewers. The research goal is to trace changes in both formal side of the show - its length, formal structure, design of the studio, music component, graphics, moderation, and changes in the content - content structure of the show, characteristics of broadcasted shows, content of hosts' inputs, all that on the sample of forty episodes (two episodes for each year of the Magic Kindergarten 1999-2019). Research methods consist of the study of specialized literature, content analysis and comparative research on separate episodes of the sample.