

Annotation

This bachelor's thesis concerns News Comics, which online journalists from Czech Television have published on the ČT24 website since 20th May 2019. This format connects comics and television news and its main purpose is to attract a young audience to the content that Czech Television produces. The concept of News Comics consists of journalists choosing television news reports from broadcasted news programs and transforming them into multi-paged comics. This bachelor's thesis practically covers the process of producing News Comics, which has accelerated considerably because of using mobile application. Furthermore, I mention all of the staff members who are involved in the process of production and I describe what topics News Comics cover. The main purpose of this thesis is to confirm whether or not the targeted young audience is truly reading News Comics. Additionally, I ask if the artists behind the comics are meeting the central values of the news alongside their artistic freedom. This thesis explores the different aspects of the two genres. Another part of the bachelor's thesis includes a brief history of comics and the transformation of Czech Television news content towards digital media with the growing presence of technology.