

## **ABSTRACT**

This bachelor thesis explores the question of explicit and implicit opinion bias of mass media in the Czech Republic, the Great Britain, and the USA. The first section of this work is dedicated to a brief historical development of media as a party in the public debate, with focus on the 20<sup>th</sup> and 21<sup>st</sup> century. This is followed by an analysis and media reflection of the dividing topics in the selected time frame and a closer inspection upon the journalistic scenes in the selected countries regarding their political and opinion biases. The main core of this work is an analysis of the selected media's attitudes towards principal topics of political and societal reality in each country.