

## **Annotation**

This paper aims to present the media image of people with disabilities, which is formed by the main news program of Česká televize and Televize Nova. The main theme of this work was to analyse the media frameworks and stereotypes associated with people with disability. In this work, already well-known media frameworks and stereotypes are categorised and put into context to create a complete media image of people with disabilities. The analysis was done using a qualitative method using open coding.