

## **Abstract**

The purpose of the thesis "Enforcement of a trademark rights in the territory of the Czech republic and the USA" is to provide a comprehensive knowledge in the field of intellectual property right protection withi the context of the protection against unauthorized intervention into the trademark protection and in connection with unfair competition, which is over a century recognized under revision of the Paris Convention as a part of the industrial property protection or the protection of intellectual property rights, alltogether in light of national legislation, Community legislation and the legislation of the United States.