

Abstract

This thesis is focused on the topic of media use in a system of a communist totality. It provides an analysis of presentation of selected characters directly or indirectly involved in activities of the anti-communist, so called third resistance, in the Czechoslovak press media of that era. By using the interpretation of results of semiotic analysis of selected news and publicistic articles the author of the thesis attempts to answer the research questions and confirm or disconfirm the hypothesis that communist press media used the above mentioned cases particularly for the promotion of the official ideology. Political and medial contexts as well as brief life-stories of the chosen third resistance representatives are outlined in the theoretical part of the thesis, while the analysis with the interpretation of its results are discussed in the practical part. The conclusion of the analysis confirms that the communist press media associated those representatives with predominantly negative connotations and that the meanings of all the selected articles were strongly affected by propagandistic elements.