

Abstract

Social networks have very quickly become a popular channel for politicians to communicate information to their constituents. The thesis deals with the question, if the social network communication affects the election results. It also monitors the activity of selected candidates for the post of MEP before the elections in 2019. Their posts on Facebook and Twitter are then analyzed to find a possible relationship between the activity of candidates on social networks in the period from April 23rd to May 23rd, 2019 and the outcome of the European elections. At the same time, it also fact-checks the candidates' practical statements.