

Abstract

The aim of this diploma thesis was to reveal how selected printed national daily newspaper (Aha!, Blesk, E15, Haló noviny, Hospodářské noviny, Lidové noviny, Mladá fronta DNES and Právo) present the Čapí hnízdo case. The case is related to the businessman and the current (year 2020) Prime Minister Andrej Babiš. The theoretical part of the work is focused on the theory of agenda-setting and the concept of framing. The theoretical part reflects previous research on the Čapí hnízdo case and on Andrej Babiš. The analytical part reveals what the daily newspaper wrote about the case, how they interpreted the case and how the case was framed by selected news paper. It also answers which of the four specific frameworks for the Čapí hnízdo case (fraud, opportunity, Čapí hnízdo as a detonator in the coalition and Zeman as Babiš's protector) in which newspaper prevailed. The analytical part also focuses on thematic and episodic framing. Quantitative content analysis is used as a method.