

## **Abstract**

The master thesis is focusing on the representation of suicides and self-mutilation in American production movies and television in the year 1999-2019. The thesis aims to find out, how are these phenomena shown and with whom popular culture connects them. The theoretical part is dealing with social and media construction of reality, stereotype, stigmatization, and clearing the concepts and definitions of phenomena. For better understanding this part also includes a short presentation of socially deviant behavior since examined phenomena are part of it. The analysis was made based on qualitative content analysis and completed with short quantitative analysis for sociodemographic comparison with available real data. The sample contains 23 motion pictures as are films and series. Based on them and with processes of grounded theory the coding was done, typology was made and pointed out findings with whom American production connects these phenomena and how they represent them in popular culture. Those findings are important for their relations to media construction of reality as non-experts can perceive the way it is represented for their own.