This master's thesis is concerned with personnel management in organizations involving teams of both proffesionals and amateurs. The first part of the thesis gives a theoretical overview of the key trends in the human resources management, with a special emphasis on the differences in management approaches to proffesionals and amateurs. It is followed by a case study of the Safety Line Association comparing the theoretical knowledge with the practice of this NGO. Providing the theoretical framework, the association's organizational analysis as well as its employees feedback, this thesis offers some recommendations for modifying the existing personnel management procedures in this organization.