

Abstract

This Diploma Thesis, called *Three years after the Brexit referendum: Analysis of the "Leave EU" and the "People's Vote" Twitter accounts* examines communication of two Twitter accounts of the interest groups Leave.EU and People's Vote. Through quantitative content analysis, the thesis analyses the communication of both accounts, agenda setting and framing of content. The goal of this thesis is to examine the behaviour and profiling of both accounts and to find out to what extent is the content created based on reactions of the followers and how is this content framed.