

Abstract

Diploma thesis "US lobbyists in the EU: significance of home country regulation for lobbying behaviour in a less regulated environment" tackles the topic of lobbying in terms of comparing two differently regulated environments and the behaviour of lobbyists in these environments. In the introduction, the thesis analyses the current definitions and theoretical anchoring of the expert debate on lobbying, attempts to define this concept and to determine the basic research characteristics. The thesis attempts to describe why lobbying should be regulated and how is affected by lobbying transparency enhancement debate. Subsequently, the thesis describes and compares the regulation of lobbying in the United States and the European Union, while also taking into account international standards. The empirical part of the thesis is based on data provided by the American research center "Center for Responsive Politics". From this basic dataset, the companies and associations that lobby in the United States and the European Union, in particular, their basic documents and websites, are then researched based on established criteria. The aim of the thesis is to analyse whether companies and associations lobbying in a more regulated environment of the United States of America are transferring their 'taught' behaviour to a less regulated environment of the European Union. The research aims to indicate the level at which companies inform the public of their lobbying activities.