

Abstract

The diploma thesis titled Media representations of actors involved in the Transgas conflict is focused on the image of the possible demolition of the brutalist Transgas buildings in Prague in the most read Czech printed daily newspapers between years 2015 and 2019. This case raised a debate on landmark protection of buildings made during the previous communist regime. Many different subjects got involved in the case – from the general public to authorities and actors from commercial sphere. The presented research is therefore focused on construction of their identities. The aim of this study is to answer this question: „How did media constructed the image of actors of the Transgas conflict?“. Research is based on discourse analysis method, which was applied to 109 articles published between 2015 and 2019 on the pages of Mladá fronta DNES, Právo, Hospodářské noviny and Lidové noviny. The main result of this method is to identify main categories of subjects and to analyse their media representations.