

Abstract

The dissertation focuses on information support for the strategic management of universities in the Czech Republic, using competitive intelligence as a framework. Qualitative and quantitative research methods - text analysis, questionnaire survey and conceptual modelling - have been used to achieve the goal of the dissertation. Current state of the topic is reviewed both from the global and Czech perspective, with a special emphasis on legal and economic environment in which Czech universities operate. Strategic and organizational aspects of the information support provided to university management are evaluated. Data necessary for the provision of information support are also discussed. The key role of university libraries in the information support for university strategic management is identified. Categorization of internal and external information sources forming the data base for the strategic management support and the conceptual model of the data base are the main results of the dissertation.

Key words

competitive intelligence, strategic management, information management, university evaluation, public universities, information support, information systems, information systems integration, public management and administration, Czech Republic,