Abstract

Self-employment has been considered an important part of recovering and growing economy as well as an area of interest of current governing bodies on national and supranational level. Therefore, this study aims to provide deeper understanding, what influences self-employment and how does such influence differ between men and women. Purpose of the study is threefold. First, to synthesize a model of influential factors based on current academic debate. Second, to analyze the case of the Czech Republic (exceptional in higher self-employment growth rates for women than men) to understand whether gender difference phenomenon is universal or only limited to time/space/industry. And third, to analyze what are factors driving self-employment. To answer the question How does influence of factors on self-employment differ between genders? correlation research design is introduced to examine relationships between micro- and macro-environment factors (explanatory variable) and gender specific self-employment rate (response variable). To analyze these relationships, secondary data collected from online open source platforms of national and supranational public institutions are utilized. Firstly, comparability analysis is conducted between male and female (self-)employment development in Czechia. Secondly, influence of individual factors is examined in a bivariate correlation analysis. Lastly, multiple regression model for each gender is created to determine which variables are of significance.

Keywords

Self-employment, entrepreneurship, alternative employment, female entrepreneurship, labour market, determinants, factors