

## **Abstract**

This thesis focuses on the presentation of the so-called migration and refugee crisis of 2015-2016 in the news coverage published by the main Czech daily newspapers. The thesis is a gender analysis of media messages during that period. In the framework of this thesis, I have analysed through qualitative content analysis written media reports as well as photographs of newly arrived migrants and other visual materials published in the media in order to illustrate migrants in Czech daily newspapers Blesk, Lidove noviny, Mlada fronta Dnes, and Pravo during the month of January 2016. The thesis focuses on how masculinity/femininity is constructed in media messages. Furthermore, the thesis looks into the construction and representation of otherness through media messages dedicated to so-called migration crisis. The aim of the thesis is to critically assess how newly arrived migrants are depicted by the main four Czech dailies, and to analyse and explain the mechanisms through which certain characteristics associated with newly arrived migrants are emphasised or suppressed.

## **Key words:**

Media – gender – masculinity – femininity – migration – migration crisis – refugee crisis – religion – ethnicity – otherness