The final bachelor thesis deals with the problematics of protection personal information protection at highschools in the Carlsbad region. The thesis involves theoretical definition of the problematics in context of the new European legislation (GDPR) firstly in general and then in highschool environment. The next part of the thesis is research, which involves three domains – establishing function of data protection officer, the way in which schools deal with consent to the processing of personal data in processing which can not be resolved on basis of other reason, for example sharing of photographs and video recordings of students in school presentation, publishing of pupils projects, passing of personal information to other subjects (for example for purposes of competitions) and the relationship of the leadership of school to the problematics of protection of personal information in school

The aim of this thesis is to define legal framework of protection of personal information a find out in which way this problematics is resolved at an individual highschool in the Carlsbad region.

The ways of finding a creditor for personal information protection in schools and related costs are compared based on a survey and interviews. The thesis compares areas in which schools process data base on consent of processing, ways of storing these consents and the age from which the consents are collected directly from the students.