

Abstract

The purpose of this work is to bring better understanding into the problematic of negotiation of veiling behaviour among young Muslim women. In the current world they face many challenges caused by stereotypical images that are being spread about them through various media platforms. One of those stereotypes is the misuse of the veil as a symbol and taking it out of the context. Main goal of this work is therefore to observe the role of media, new media in particular, within diverse socio-political contexts in the lives of young Muslim women, especially on the negotiation of their veiling behaviour. Misinterpretation and misuse of the symbol of the veil by the media within diverse socio-political contexts will be investigated from the perception of these young women, with help of the qualitative approach, namely in-depth interviews with the sample of seven Muslim women between the ages of 22 and 36 living in Czechia, Lebanon, Netherlands and Switzerland. To put this issue into perspective of the researcher's home country, Czechia, additional and supportive data was collected among 100 respondents from Czech non-Muslim public. This survey investigated the perception of Islam and veiled women by the Czech public to prove or disprove the hypothesis that the Islamic tradition of veiling is perceived rather negatively among Czech non-Muslim public in Czechia.