

Abstract

This thesis compares two selected editions of a programme journal *Czechoslovakian Television Weekly*, specifically years 1989 and 1990. This journal had been issued between years 1965 and 1990 and used to be one of the main sources of a television programme of the Czechoslovakian Television, which was daily watched in many households. Except for the television programme, the journal also dealt with society-wide questions and this made it even more attractive to readers. As a result there was no shortage of readers, nor viewers of the television. Thanks to the vast popularity among readers as well as a close link to the Czechoslovakian Television, the journal was one of the tools to influence the public opinion. The objective of this thesis is to analyze the level of influence of changing political-economical-social situation in Czechoslovakia to journal editions of years 1989 and 1990. After the theoretical foundations that guide readers to understand examined documents and society-wide circumstances, the thesis identifies sections of the journal that are relevant for the analysis and subsequently in the practical part introduces the analysis of relevant sections of the journal. For each section, there is an analysis of both examined editions of the journal and by comparing them is reached a partial section conclusion. The complete comparison of selected editions is in the Conclusion part of this thesis. There are differences between the editions of 1989 and 1990, for example in selection of topics covered, attitude to the governing political party, choice of celebrities interviewed or in origin of movies presented.