

## **Abstract**

The aim of this thesis is to analyse videocontent on three Czech online media and describe how owing to video production the journalistic routines have changed. Because of growing videocontent on the news websites journalists often have to master skills which were not necessary for their work before so their work routine is being changed. In the newsrooms which produce videocontent there is a higher level of multiskilling – the workers often have to do more tasks altogether. Except for these changes the author focused also on the journalists and how they see the changes of journalistic routines themselves and whether they like them or not. Among the explored online media there were Seznam Zprávy, Deník.cz and Blesk.cz. The method of the research was a content analysis and semi-structured interviews with journalists from the chosen newsrooms. The results show that because of expanding videocontent the journalistic practices indeed have changed, which the journalists are getting used to though, and some of them even appreciate the higher level of multiskilling.