

# Report on Bachelor / Master Thesis

Institute of Economic Studies, Faculty of Social Sciences, Charles University in Prague

<b>Student:</b>	<b>Kristina Ratajová</b>
<b>Advisor:</b>	<b>Petr Balcar</b>
<b>Title of the thesis:</b>	<b>Strategic Management of Project Portfolio in a Consulting Firm</b>

## **OVERALL ASSESSMENT** (provided in English, Czech, or Slovak):

Please provide your assessment of each of the following four categories, summary and suggested questions for the discussion. The minimum length of the report is 300 words.

### **Contribution**

The author selected a research topic that is dependent, among other elements, on the knowledge of the relevant theories as strategic management, process management and especially project management. The challenge and thus contribution of this thesis is that the results and relevant recommendations are based not only on a hands on experience but also on communicating the topics with managers of real projects. This required utilizing additional skills because of acquiring in some cases sensitive internal information and also formulating the topics in a way that proprietary information is not disclosed.

### **Methods**

This thesis examines to what extent it is important to utilize project management theory in line with the entity strategy. A full scope of project management theory based on both widely known approaches as PMI (PMBOK) and Prince 2 were correctly used. Along with that strategic management theory and process based management were utilized. Evaluation of existing projects according to the relevant theories was done very well.

### **Literature**

Relevant both academic and business literature was used.

### **Manuscript form**

The level of manuscript is appropriate, including English.

### **Summary and suggested questions for the discussion during the defense**

This thesis is a valuable contribution to the project management as well as portfolio project management. Its conclusions and recommendations can be used in academia as well as in the real business world.

Questions:

1. To what extent is strategic management important in managing projects
2. Is it necessary to deploy all project management phases and thus tools in project management and portfolio project management?

## **SUMMARY OF POINTS AWARDED** (for details, see below):

<b>CATEGORY</b>	<b>POINTS</b>
<i>Contribution</i> (max. 30 points)	30
<i>Methods</i> (max. 30 points)	30
<i>Literature</i> (max. 20 points)	20
<i>Manuscript Form</i> (max. 20 points)	20
<b>TOTAL POINTS</b> (max. 100 points)	<b>100</b>
<b>GRADE</b> (A – B – C – D – E – F)	<b>A</b>

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***NAME OF THE REFEREE: Petr Balcar***

***DATE OF EVALUATION: May 30, 2019***



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***Referee Signature***

**EXPLANATION OF CATEGORIES AND SCALE:**

**CONTRIBUTION:** *The author presents original ideas on the topic demonstrating critical thinking and ability to draw conclusions based on the knowledge of relevant theory and empirics. There is a distinct value added of the thesis.*

<i>Strong</i>	<i>Average</i>	<i>Weak</i>
30	15	0

**METHODS:** *The tools used are relevant to the research question being investigated, and adequate to the author's level of studies. The thesis topic is comprehensively analyzed.*

<i>Strong</i>	<i>Average</i>	<i>Weak</i>
30	15	0

**LITERATURE REVIEW:** *The thesis demonstrates author's full understanding and command of recent literature. The author quotes relevant literature in a proper way.*

<i>Strong</i>	<i>Average</i>	<i>Weak</i>
20	10	0

**MANUSCRIPT FORM:** *The thesis is well structured. The student uses appropriate language and style, including academic format for graphs and tables. The text effectively refers to graphs and tables and disposes with a complete bibliography.*

<i>Strong</i>	<i>Average</i>	<i>Weak</i>
20	10	0

**Overall grading:**

TOTAL	GRADE
91 – 100	A
81 - 90	B
71 - 80	C
61 – 70	D
51 – 60	E
0 – 50	F