

Abstract

The Discursive Contours of news broadcasts „Televizní noviny“ and „Televízne noviny“.

The subject of this empirical thesis are discursive elements and structures of the main news broadcast programs of private televisions TV Nova and TV Markiza „Televizní noviny“ and „Televízne noviny“. Stable elements and structures used by these programs help to create a news discourse of specific TV station. This thesis represents an overview of these elements and structures and also offers interpretations of their significance for the news discourse and observed data in the individual programs, then compares them with each other. The results of comparison indicate that both stations work with a very similar selection of elements and structures and even are similarly used. The most significant differences are found in the structure of the programs and in the function of their anchormen. Research is based on Dahlgren's conceptualization of news broadcasting as a specific type of cultural discourse where (in conceptualization) research optics on the discourse is shifted away from content to form.