

Annotation

This thesis discusses the musical monthly Gramorevue (originally G), which was first published in 1965. It examines (through historical analysis of first seven years of the magazine G and a supplementary interview with the main graphic designer, Ladislav Rada) who stood for the creation of the periodical, who was part of the editorial team and what its purpose was. The studied period of 1965-1971 provides insight into the development of the periodical during turbulent political and cultural-social changes. The second half of the 1960s represented, within the Czechoslovak society, a period of reformative moods that slowly led to a gradual democratization of the system. Subsequent Soviet intervention of August 1968 ended these liberalization efforts. Ensuing normalization in the early 1970s brought back to the Communist Party power over media.