

HIstitut komunikačních studií a žurnalistiky FSV UK
Teze MAGISTERSKÉ diplomové práce

TUTO ČÁST VYPLŇUJE STUDENT/KA:

Příjmení a jméno diplomantky/diplomanta:

Haklová Pavlína

Razítko podatelny:

Imatrikulační ročník diplomantky/diplomanta:

2014/2015

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Studijní obor/forma studia:

Mediální studia/kombinované

Předpokládaný název práce v češtině:

Stereotypizace náctiletých matek v britských reality shows

Předpokládaný název práce v angličtině:

Stereotypes of Teenage Mothers in UK Reality Shows

Předpokládaný termín dokončení (semestr, akademický rok – vzor: *ZS 2012/2013*)

(diplomovou práci je možné odevzdat nejdříve po dvou semestrech od schválení tezí)

LS 2016/2017

Charakteristika tématu a jeho dosavadní zpracování (max. 1800 znaků):

The teenage and underage mothers are presented through reality shows to the public as phenomenon of social pathology, characteristic for socially excluded individuals. The current research, exploring the topic of media representations of wealth and poverty, was conducted by Diana Kendall in her publication *Framing Class* in 2011. Also, Robert Walker and Grace Bantebya-Kyomuhendo developed the issue in research called *The shame of poverty*, published in 2008.

Předpokládaný cíl práce, případně formulace problému, výzkumné otázky nebo hypotézy (max. 1800 znaků):

The aim of this thesis is to capture and describe the stereotypes of teenage and underage mothers regularly represented in British and American reality shows, broadcasted in the United Kingdom. The next task of this paper is to explore and evaluate the volume of influence these reality shows have on the public perception and public image of teenage and underage mothers. The thesis is divided into two parts. The first part deals with the phenomenon of teenage and underage mothers in the UK as a result of underclass demonisation, poverty shaming and social stigma in the context of British culture and society. The second part of this thesis will apply the theoretical findings and will analyze the common stereotypes represented and displayed in particular reality shows broadcasted in the UK.

Předpokládaná struktura práce (rozdělení do jednotlivých kapitol a podkapitol se stručnou charakteristikou jejich obsahu):

- 1) **Introduction – teen mothers as product of society**
- 2) **Teenage and underage mothers in social and cultural context of the United Kingdom**
- 3) **Breaking the taboo – British media and development of demonisation of teenage mothers**

- 4) **The phenomenon of Fallen Women, underclass and chavs**
- 5) **Reality shows**
- 6) **Stereotypes of teenage and underage mothers in reality shows broadcasted in the United Kingdom**
 - 16 and Pregnant, Underage and Pregnant, Teen Mom, Benefit Street
- 7) **Analysis of stereotypes of teenage mothers**
- 8) **Conclusion**

Vymezení podkladového materiálu (např. titul periodika a analyzované období):

I will analyse four randomly chosen episodes of each reality show featuring teenage mothers (16 and Pregnant, Underage and Pregnant, Teen Mom).

Metody (techniky) zpracování materiálu:

Qualitative content analysis

Základní literatura (nejméně 5 nejdůležitějších titulů k tématu a metodě jeho zpracování; u všech titulů je nutné uvést stručnou anotaci na 2-5 řádků):

KERI WEED, Jody S. Nicholson. *Teen pregnancy and parenting: rethinking the myths and misperceptions*. 2014. ISBN 04-156-4432-1.

Whether glamorised or stigmatised, teenage parenthood is all too often used to stand for a host of social problems, and empirical research results ignored. Identifying core controversies surrounding teen pregnancy and parenting, this book resolves misperceptions using findings from large-scale, longitudinal, and qualitative research studies from the US and other Western countries.

EDITED BY ELIZABETH PODNIEKS. *Mediating moms: mothers in popular culture*. Montréal: McGill-Queen's University Press, 2012. ISBN 978-077-3539-808.

Mediating Moms looks at mothers as imaged by and in the media; how mothers mediate or negotiate these images according to their historical, corporeal, and lived personhoods; and how scholars mediate the popular and academic discourses of motherhood as a way of registering, strengthening, and alleviating the tensions between representation and reality.

EDITED BY LETIZIA GUGLIELMO. *MTV and Teen Pregnancy: Critical Essays on 16 and Pregnant and Teen Mom*. Scarecrow Press, 2013.

In MTV and Teen Pregnancy: Critical Essays on 16 and Pregnant and Teen Mom, contributors from a variety of backgrounds and expertise offer potent essays about these programs. Divided into four parts, the book tackles the controversial representations of teen pregnancy from various disciplines.

GREGSON, Joanna. *The culture of teenage mothers*. Albany: State University of New York Press, 2009. ISBN 9781438428857.

Society stigmatizes teen pregnancy, but most teenage mothers keep their babies and many regard their pregnancies as the best thing that ever happened to them. In this book, Joanna Gregson explores teen mothers' shared culture: how they perceive their situations and how they experience stigma.

KENDALL, Diana Elizabeth. *Framing class: media representations of wealth and poverty in America*. 2nd ed. Lanham, Md.: Rowman & Littlefield Publishers, c2011. ISBN 1442202254. Framing Class introduces students to the concepts of class and media framing, examining how the media portray various social classes, from the elite to the very poor. Fully revised and updated, the second edition of this groundbreaking book includes discussions of new media, updated sources, and provocative new examples from movies and television, such as The Real Housewives series and media portrayal of corporate executives and the new poor.

OUELLETTE, Laurie a James HAY. *Better Living through Reality TV: Television and Post-Welfare Citizenship*. Wiley-Blackwell, 2008. ISBN 978-1-4051-3440-8. Combining cutting-edge theories of culture and government with programming examples—including Todd TV, Survivor, and American Idol—Better Living through Reality TV moves beyond the established concerns of political economy and cultural studies to conceptualize television's evolving role in the contemporary period.

OUELLETTE, Laurie. *Lifestyle TV*. From HGTV and the Food Network to Keeping Up With the Kardashians, television is preoccupied with the pursuit and exhibition of lifestyle. Lifestyle TV analyzes a burgeoning array of lifestyle formats on network and cable channels, from how-to and advice programs to hybrid reality entertainment built around the cultivation of the self as project, the ethics of everyday life, the mediation of style and taste, the regulation of health and the body, and the performance of identity and "difference." Ouellette situates these formats historically, arguing that the life styling of television ultimately signals more than the television industry's turn to cost-cutting formats, niche markets, and specialized demographics. Rather, Ouellette argues that the surge of reality programming devoted to the achievement and display of lifestyle practices and choices must also be situated within broader socio-historical changes in capitalist

WALKER, Robert a Grace BANTEBYA-KYOMUHENDO. *The shame of poverty*. ISBN 0199684820. A far-reaching new analysis of a key global challenge that promotes a new response to poverty based on recent global human rights legislation.

Diplomové a disertační práce k tématu (seznam bakalářských, magisterských a doktorských prací, které byly k tématu obhájeny na UK, případně dalších oborově blízkých fakultách či vysokých školách za posledních pět let)

Datum / Podpis studenta/ky

20.5.2016

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TUTO ČÁST VYPLŇUJE PEDAGOG/PEDAGOŽKA:

Doporučení k tématu, struktuře a technice zpracování materiálu:

Případné doporučení dalších titulů literatury předeepsané ke zpracování tématu:

Potvrzuji, že výše uvedené teze jsem s jejich autorem/kou konzultoval(a) a že téma odpovídá mému oborovému zaměření a oblasti odborné práce, kterou na FSV UK vykonávám.

Souhlasím s tím, že budu vedoucí(m) této práce.

Příjmení a jméno pedagožky/pedagoga

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Datum / Podpis pedagožky/pedagoga

TEZE JE NUTNO ODEVZDAT VYTIŠTĚNÉ, PODEPSANÉ A VE DVOU VYHOTOVENÍCH DO TERMÍNU UVEDENÉHO V HARMONOGRAMU PŘÍSLUŠNÉHO AKADEMICKÉHO ROKU, A TO PROSTŘEDNICTVÍM PODATELNY FSV UK. PŘIJATÉ TEZE JE NUTNÉ SI VYZVEDNOUT V SEKRETARIÁTU PŘÍSLUŠNÉ KATEDRY A NECHAT VEVÁZAT DO OBOU VÝTISKŮ DIPLOMOVÉ PRÁCE.

TEZE NA IKSŽ SCHVALUJE VEDOUCÍ PŘÍSLUŠNÉ KATEDRY.