

## **Abstract**

This dissertation thesis titled ‘Government Communication in the Czech Republic: Organisation, Perception, and New Theoretical Model’ is a seminal, exploratory work which contextualizes and maps the development of government communication in the Czech Republic from its foundation to the present time with a primary research emphasis on the years between 2015 and 2017. Stemming from interdisciplinary theoretical sources within media and communication, public policy, and management scholarship, the thesis redefines the way of thinking about government communication. It applies stakeholder theory paradigm by researching government institutions, private sector, and news media as three important actors of government communication. Analysing the organization, perception, and tensions of government communication, the dissertation thesis aims to introduce new theoretical model of government communication and provide the government, private sector, and other societal actors with challenging perspectives on their practices and *status quo*.