

Abstract

Bachelor thesis „The Beginning, Transformation and the Present of Radio Junior“ describes in detail new, independent radio station of the Czech Radion for children. First chapter is focused on the historical and legal background of broadcasting for children. Second chapter aims at the history of the radio broadcasting for children. Third chapter maps the start and evolution of Radio Junior, including the description of broadcasted programs, its activities and the further direction of evolution as well as characterises selected agendas.