Abstract:

This bachelor thesis deals with the research of the "Most Beautiful Czech Books of the Year" competition catalogs, that were published in the period of 1990-2016. The research itself is divided into four phases, the first stage of which deals with analyzes of individual catalogs in terms of graphic design and polygraphic processing. The second phase of the research is focused on obtaining authentic testimonies from the authors of graphic editing of the catalogs, which are cited in the text of the thesis. In two final stages of the research, the obtained results are compared and interpreted. The output of document analyzes presents a systematic overview of the "Most Beautiful Czech Books of the Year" competition catalogs, that were published in the period of 1990-2016.

Keywords:

The Most Beautiful Czech Books of the year (Award), Typography, Graphic design, Book Culture, Design of Publications