

## **Abstract**

**Title:** The Environmental aspects of the Olympic Games

**Objectives:** The main aim of this thesis is to explore the importance of environment within the Olympic Games. The organizational solutions summary defines the formal requirements, the real efficiency of this effort is tracked and crucial factors that influence current situation are identified.

**Methods:** The qualitative research was based on the strategic documents content analysis. These findings are enriched by controlled interviews with members of Czech Olympic Movement.

**Results:** The results clarify the background of environmental activities related to the Olympic Games procedures. Theoretical approach is interlinked with real outcomes which indicate to what extent is this issue taken into consideration at the sport event.

**Keywords:** Qualitative research, environment, International Olympic C