

Abstract

Bachelor thesis deals with changes in tourist offer in regions of the Czechia in the years 2009-2018. At the beginning of the thesis is briefly outlined the topic of work, the aims of the work, the importance of tourism, the issue of so-called overtourism and the working questions. In the theoretical part, the definitions of tourism and its trends are discussed, namely the definition of tourism, geography of tourism, forms of tourism, types of tourism, types of tourism, sustainable tourism, concept of sustainable development of tourism, sustainable development, sustainable development of the region, sustainable development of the tourist region, tourist offer and tourist demand. The theoretical part also deals with the potential of tourism, risk factors for tourism and trends in tourism. In the empirical part, an analysis of the offer is based on the COT magazine, more detailed typology and form of tourism are outlined and the regional differentiation of the form of tourism is divided by regions of the Czechia. In conclusion, the results are summarized, and the working questions answered. Everything is completed with literature on the subject – a list of all publications and data sources.