

Abstract

This bachelor thesis deals with the media discourse on deposit alimony since the 29th of March 2017, when the proposed law about deposit alimony was approved by the Government of the Czech Republic. The theoretical frame is critical discourse analysis, specifically the Discourse-Historical Approach. In this thesis, three sets of data are analyzed: a) the version of the proposed law about the deposit alimony including the initiator's statement of reasons for proposing the law, b) electronic articles of the public media (*Česká televize, Český rozhlas*) and c) electronic articles of the three most popular online media (*Novinky.cz, Idnes.cz, Aktualne.cz*). This thesis is a detailed case study. Using the methodology of the Discourse-Historical Approach, the strategies of nomination, predication, argumentation, perspectivization and intensification are identified together with their linguistic realizations in the texts of media discourse on deposit alimony.

Keywords: single mothers, deposit alimony, media discourse, critical discourse analysis, discourse-historical approach