

Abstrakt (anglicky):

The Bachelor's thesis studies the information overload problem from the point of view of biology, economy, psychology and information science. The goal of the thesis is to propose possible methods for reduction, or complete elimination of the information overload.

The thesis in the theoretic part firstly analyses socioeconomic environment in which our civilization currently is, thereupon it starts to concentrate on the means of information reception, processing and storage at mankind's disposal. It then tackles the information overload problem itself and its proven consequences and then it describes methods that could be used to partly or fully eliminate information overload.

Practical part is then based upon an in-depth semi-structured dialog though which a detailed information behaviour of the participants is analysed. Based on the information gathered, possible functional methods of elimination or partial reduction of information overload are proposed.