

## Annotation

This thesis *The selection and deployment of foreign programs of the Western bloc in the Czechoslovak Television in 1977 and 1987* is concerned with factors that influenced the selection of foreign television programs of the Western bloc in *Czechoslovak Television* at that time. The political situation in Czechoslovak was very tense under the communist power in 1970s and only after 1985 when *Perestrojka* was introduced in the Soviet Union that things started to improve in terms of economical and social reforms (*Perestrojka* started very slowly in Czechoslovak in 1987). One of the main goals of this thesis is to investigate how the political situation in the society affected the *Czechoslovak Television* in general and the broadcasting of foreign programs in specific. Were there more television shows from the Western bloc in 1987 than in 1977 because of *Perestrojka*? Or did *Perestrojka* have no influence on the TV guide at all? This thesis will bring answers to these questions. *The Czechoslovak Television* was supposed to work according to *Ideově tematické plány*. These plans showed the main ideology of TV and contained a list of all shows that were supposed be broadcasted during the next year (as the plans were made one year ahead). These plans were very important official documents and all departments were supposed to work according to them. This paper investigates whether the *Czechoslovak Television* actually worked according to the plans or not. The last part of the thesis describes work in *Telexport* and *Hlavní redakce pořadů ze zahraničí* - two departments, whose main responsibility was to buy foreign programs for *Czechoslovak Television*. This last part is based on information, which were obtained during several interviews with people who used to work in *Telexport* and in *Hlavní redakce pořadů ze zahraničí* at that time.