

Annotation

The thesis deals with the history of the sports editorial office in essence for 95 years of radio broadcasting. Sports broadcasts began to be part of the broadcast just a few years after broadcasting and became an integral part of the broadcast. These broadcasts were first reported by Josef Laufer, later a separate editorial was created. This was significantly influenced by the Communist regime until 1990, although it had no direct influence on the broadcast itself. For their versatility, the sports editors were also engaged in significant non-sporting events as well as participating significantly in the broadcasting of the 1968 August events. After the Revolution, the editorial staff had to be redesigned and coped with the emergence of new media that took its exclusivity on the radio sporting results. Nowadays, sports editors face severe competition in the online world and internet communications, but at the same time they must also create content for these new media.