Abstract

The show Happy Monday of Czech journalist Jindřich Šídlo, produced every week by the internet website Seznam Zprávy, is quite a new appearance among Czech media. Once a week, with a gust of humour and satire Jindřich Šídlo commentates over chosen political topics, being placed in a virtual multi-purpose TV studio, where his comments are contextualised. It is a new format in the Czech Republic, having great success abroad, mainly thanks to the show Last Week Tonight with John Oliver, which came even on Czech TV screens thanks to the HBO production.

This topic has not been academically covered before, therefore it is derived from academic literature about TV genres which are then put into context with modern journalistic trends connected with technological convergence.

The target of the thesis is to define the journalistic genre Happy Monday represents using accurate definitions of TV commentary, short comments and other genres. Another aim is to thoroughly analyze the show itself during the first year of its presence form 19th September 2016 to the end of August 2017. The analysis covers the content of all episodes as well as their formal structure – duration, visuals, regularities and irregularities. The target of the analysis is to understand the content and visuals of the show as well as putting it among the Czech media spectrum. For better understanding of the role and visuals of the show, there will be interviews with the creators Jindřich Šídlo and Tomáš Dusil taking place. The show will then be compared to its international rival Last Week Tonight With John Oliver and its Czech equivalents, if there will be any available after defining the genre properly.