

Abstract

Diploma thesis *Graphic design of Czech interwar avant-garde magazines and its creators* deals with yet not very well covered topic of analysis of visual form of First Czechoslovak Republic cultural magazines that contains some of the avant-garde methods in its graphics. This thesis in its theoretical part relies on foreign influences, mainly on Russian constructivism, Dutch *De Stijl* artistic movement and German school of *Bauhaus* that played major part in shaping of the Czech avant-garde. With regard to the main topic of the text the emphasis is on specifics of graphic magazine creation and design, specifically on the works of Karel Teige, Ladislav Sutnar and František Muzika. The practical part of the thesis is then dedicated to three avant-garde magazine analyses. Journals *ReD*, *Žijeme* and *HOST* represent three different approaches of how the creators were able to work all avant-garde elements in the graphic form of the periodicals. In the analysis the attention is paid mainly on the front pages, composition, fonts, image components, other graphic elements that make up the whole visual aspect of every page and graphic form of advertising. In the end all three magazines are compared with one another to provide at least elementary overview of avant-garde graphic methods used in Czech magazines in the interwar era.