

## **Abstract**

The thesis is focused on masculinity and gender stereotypes in poker environment. The author studies how female poker players have entered the poker environment and what enabled them to do so. What problems did players encounter in the beginnings of their poker careers and how they dealt with these obstacles? Part of the work is also an analysis of gender-based stereotypes in poker environment encountered by female players. The author explains whether and how women adjust their competitive game strategy depending on whether they play against women or men. In the end the, the Author studies what is it like to be a female poker player out of the casino space. How does their closest ones perceive this „strange“ profession? How challenging is poker and are there any limitations for women playing poker? In the theoretical part, the author presents the theoretical basis of research, i.e., gender studies, gender stereotypes, femininity and masculinity, sociology of sport and provides a brief overview of the current sociological research of poker. The second part is about the methodology of qualitative research, the method of data collection and their subsequent analysis. The research is based on six semi-structured interviews, which the author then analysed by open coding. The third part of the thesis is the analysis of data itself, which ends with the conclusion in which the author responds to research questions.