

ABSTRACT

The thesis “Tourism in Český les” discusses the problems of the tourism development in Český les. The main goal of the thesis is to find out if there is a potential for tourism development in Český les and if there is some potential, then what steps must be taken to use this potential and achieve the tourism growth. Another important question concerns the desirability of the tourism development in relationship with well-preserved environment which is the major attraction for the tourism in the studied region.

The thesis has three major parts. The first part is intended to introduce the reader to the natural, social, cultural, economic and infrastructural potential for tourism growth in Český les. The second part analysis the historical background of the tourism development and it compares the long-term development and current tendencies. It also mentions the microregional disparities and processes leading to uneven tourism development in Český les. The last part reviews planning issues and possible directions of future development. It describes all the forms of tourism that are suitable for the future development in Český les and it tries to asses needs and developing goals at the regional tourism level.

The thesis stresses the utility of the planning processes and the need of cooperation of both private and public sector to promote tourism in Český les. The text calls for vigilance in protecting natural resources and specificity of the region.

The thesis may have a practical impact and may be used in the sphere of regional planning of tourism.